

Competitive Analysis

Three apps, three learning worlds



OUR COMPETITIVE ANALYSIS OF THE FOLLOWING THREE LEARNING MOBILE APPS

THIS ANALYSIS ANALYZES THE FOLLOWING THREE APPS:

- 1. WordUp (downloaded on Android)
- 2. Duolingo (downloaded on Android)
- 3. Memrise (downloaded on Android)

Each of these apps is designed to help you learn a new language and a huge community of users is using them to learn different languages.

WORD UP

RATING: 4.8 / 5

PRICE: FREE

DOWNLOAD: 1.1 M

WordUp gives you English vocabulary based on your level and learning skills using artificial intelligence.



HOW DOES IT WORK?



1. After a level test, the app gives you 20 easy words.

2. Swipe down (green) when you know the word and swipe up (red) when you don't.

3. During the selection you can see the definitions.

4. Check your made different selections, then are words you know (green/red), words in progress of learning (yellow/red) and words to learn (red/red).

5. Go to the RedWords to review the words to learn.

6. You can open the words known, get tested or bookmarked words (definition and review it in 1 or 3 days).

Other features

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